

SELECT THE EVENT(S) TO SPONSOR!

5

events



Outdoor event with 150+ artists, attracts people from all over NE

2000

people at each event



Outdoor event for adults with food, music and beer

7000

subscribers to e-news



Downtown Trick or Treat attracts more than 1000 kids and parents

9500

Social media followers



Celebration for families with indoor and outdoor activities



Beverly Main Streets

2019 EVENT SPONSORSHIP OPPORTUNITIES



For details:
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gwallace@beverlymainstreets.org
or
Heather Wolsey
hwolsey@beverlymainstreets.org

www.beverlymainstreets.org
978.922.8558

BENEFITS

GOLD	SILVER	BRONZE	PARTNER	FRIEND
\$2500	\$1000	\$500	\$365	\$200
3	1	1	1	
EVENTS	EVENT	EVENT	EVENT	

FULL YEAR MARKETING					
Window decal for you to display your support	YES	YES	YES	YES	YES
Your logo linked to your site on our website sponsors page	YES	YES	YES	YES	
Social media posts about your company with link to your page	24	12	8	6	4
Recognition in monthly Bev Main St e-news (7000 subscribers)	YES	YES	YES	YES	
PRE-EVENT MARKETING					
Your logo on the Cabot St banner (if available; varies by event)	YES	YES			
Recognition on all print collateral for the event (pre-event and at-event)	YES	YES	LOGO	NAME	
Recognition in social media posts (9500 followers)	YES	YES	LINK	LINK	
Recognition in Bev Main St e-newsletter (7000 subscribers)	YES	YES	YES	YES	
AT EVENT MARKETING					
Executive opportunities to speak to attendees	YES	YES			
Complementary 10'x10' space at event	YES	YES			
Your banner hung at the event (if you have one!)	YES	YES	YES		
Announced as sponsor every hour from stage / DJ	YES	YES	YES	YES	
POST EVENT MARKETING					
Recognition on social media, press, BMS e-news	YES	YES	YES	YES	



2019 Event Sponsorship Opportunities

**I would like to discuss a custom package
or**

- I will sponsor at the following level:**
- Gold – Choose three events - \$2500
 - Silver – Choose one event - \$1000
 - Bronze – Choose one event - \$500
 - Partner – Choose one event - \$365
 - Friend – \$200

I will sponsor the following events – check all that apply:

- Arts Fest – June 15
- Block Party #1 – July 27
- Block Party #2 – August 24
- Downtown Trick or Treat – October 24
- Beverly's New Year – December 31

I will pay for my sponsorship by:

- Enclosed check made out to Beverly Main Streets
- Check to follow by mail to Beverly Main Streets, 248 Cabot Street, Beverly, MA 01915
- Please invoice me

Name to Appear on Promotional Materials: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Please make check payable to
Beverly Main Streets
248 Cabot Street, Beverly, MA 01915
978-922-8558

or email form to Gin Wallace gwallace@beverlymainstreets.org or
Heather Wolsey hwolsey@beverlymainstreets.org

Thank you for supporting these great community celebrations!

Beverly Main Streets is a 501(c)(3) corporation - Tax ID #56-2306350