



Call to Artists – Downtown Banner Design

Extended Deadline November 6, 2020

\$400 Cash Stipend for Two Complimentary Designs

Note - If you submitted your design to our submissions@ email address, due to technical difficulties, please resend all emails to info@beverlymainstreets.org

Every year we choose original designs from local artists for our downtown light pole banners. This year we are looking for two complimentary (by color, style or theme) banner designs from the same artist. We have so many banners installed downtown that we are looking for variety. Please submit two designs, meant to be installed near each other. The artist that is chosen will receive a cash stipend of \$400 (\$200 per design). Banners will be installed in the spring next year. You will also have your signature printed on the banners and get free publicity when we submit press releases to the newspapers and feature your design on our website. Designs do not need to be print ready to be submitted. Artists are welcome to submit more than two designs.

Design Guidelines

- **CONSIDERATIONS** Designs should stand out when people are driving and walking by. Designs with small details are hard to interpret from a distance. Bigger and bolder is better. Do not include photos/representations of specific people/buildings or religious/holiday themes. Avoid using large white/light areas as rust and dirt may be visible.
- **LOGO** Please incorporate the Beverly Main Streets and Beverly Arts District logos or leave an area at the top and/or bottom of the banner available for logo placement (logos can be downloaded at <https://www.bevmain.org/bev-arts-district/calls-for-art/>)
- **SPECS** The banners are approx. 28”W x 72”H full color. Designs do not have to be print ready to be submitted. Do not place major design elements on the top or bottom edges of the banner as these areas are folded and sewn.

Examples



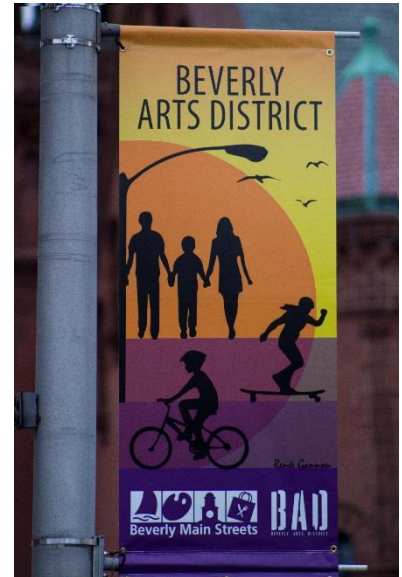
Artist Alyssa Watters



Artist Eric Gagnon



Artist Johanna Bohoy



Artist Renée Gannon

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Email Submissions: Files may be emailed to info@beverlymainstreets.org with the subject title “Banner Design Submission.” There is a 10mb limit per email, so you may need to email multiple files in separate emails. Or use Dropbox and email us the link to download the files, please do not require a password. Include a completed submission form as an email attachment or as text in the body of the email. Designs must be submitted as PDFs or JPGs. BMS will not be responsible for submissions lost in transit.

Questions? Please email any questions to info@beverlymainstreets.org.

Consequences of submission and acceptance of design(s)

Interested creators are advised that neither the Beverly Main Streets (BMS, nor the jury is obliged to accept any of the creators’ designs and may reject all designs. Each creator is advised and by the submission of a design agrees with BMS that BMS will not be responsible for any costs, expenses, losses, damages (including damages for loss of anticipated profit) or liabilities incurred by the creator as a result of or arising out of submitting a design, or due to the BMS’s acceptance, or non-acceptance of their design, arising out of any contract award not made in accordance with the expressed or implied terms of the call for designs. BMS reserves the right to choose to not select any design and to terminate or re-advertise any project. BMS reclaims the property and rights to use all designs submitted in future BMS projects, publications and initiatives. The banners themselves are the property of BMS. Disposition of banners is at the sole discretion of BMS. BMS reserves the right to extend the contest deadlines. Once designs are selected, the winning artist(s) must create a print ready file using software such as Adobe Illustrator or Photoshop. The artist must be willing to make adjustments to the design as needed and BMS may add or change any wording.

Signature	Date



www.beverlymainstreets.org
info@beverlymainstreets.org