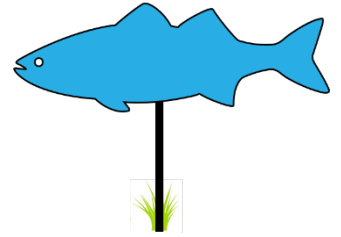




ART IN THE PARK 2021

**Hyper  
Stripers**

A BEVERLY MAIN STREETS PROJECT



## Sponsorship is only \$150 Please reply by April 12

You can reach new customers and be a part of our fun and exciting spring Art in the Park project called "Hyper Stripers!" Local artists and makers will paint and decorate large striper-shaped profiles.

- For only \$150, your name will be prominently displayed at our outdoor event at Hale Farm
- This year our event will be held for 3 days, which is longer than last year! That means that many more people will see your name!
- New this year, we are selecting the artists so you don't need to provide an artist
- The Striper art will be auctioned online with proceeds split evenly between the artists and Beverly Main Streets



*Here's a photo from our fun "Bass in the Grass" event at Hale Farm last year*

## SPONSOR BENEFITS - All for only \$150

### FULL YEAR MARKETING

Your name (with a link to your website) on the event webpage

### SPECIAL EVENT MARKETING

- Your name on a sign attached to Striper artwork (limited to the first 30 sponsors)
- For additional sponsors, we will display your name at our new "School of Minnows" kids' community art display next to the Stripers. All children are welcome to have their art on display and take it home again after the event!

Recognition in social media posts (9500+ followers)

Recognition in Bev Main St e-newsletter (7000+ subscribers)

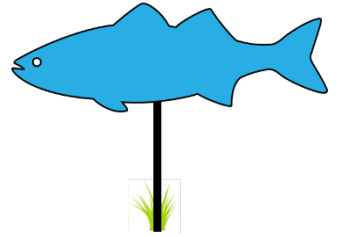
**For details contact Heather Wolsey at [hwolsey@beverlymainstreets.org](mailto:hwolsey@beverlymainstreets.org)**



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Please reply by April 12. Email completed form to Heather Wolsey at [hwolsey@beverlymainstreets.org](mailto:hwolsey@beverlymainstreets.org)

# Art in the Park 2021 Sponsorship Form



I will pay for my \$150 sponsorship by:

- Email [hwolsey@beverlymainstreets.org](mailto:hwolsey@beverlymainstreets.org) to get a secure link for online credit card payment (\$150 + \$5 credit card processing fee)
- Please invoice me
- Enclosed check made out to "Beverly Main Streets"

Name to appear on promotional materials: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Email and electronic payments are easiest for us right now. Please email Heather Wolsey at [hwolsey@beverlymainstreets.org](mailto:hwolsey@beverlymainstreets.org)

If you need to mail your check, you can send it to Beverly Main Streets' "virtual office" c/o Gin Wallace, 34 South Terrace, Beverly, MA 01915

**Thank you for supporting our community project!**

Beverly Main Streets is a 501(c)(3) corporation - Tax ID #56-2306350