



Arts Fest Beverly 2022

Sponsorship Opportunities



Who Beverly Main Streets

What A free outdoor festival in downtown Beverly that's fun for the whole family! Arts Fest includes more than 125 juried fine artists and crafters, kids' activities, live entertainment and local food. Upwards of 3,000 visitors attend.

When June 18, 2022 from 10am-4pm, rain or shine

Where Cabot St in downtown Beverly

Contact

artsfest@beverlymainstreets.org
(978)922-8558

Sponsorship Levels

Presenting Sponsor \$15,000

EVENT ASSETS

- brand placement on back of street banner
- brand placement on all physical signage
- brand placement on the Northshore Juneteenth Association performer's stage
- stage announcements
- listing on performer schedule

DIGITAL ASSETS

- prominent brand placement on website
- free ad in two publications of our weekly newsletter
- weekly mention on all social media platforms in the month leading up to the event

Producing Sponsor \$10,000

EVENT ASSETS

- brand placement on back of street banner
- brand placement on all physical signage
- brand placement on the relaxation zone
- listing on performer schedule

DIGITAL ASSETS

- prominent brand placement on website
- free ad in two publications of our weekly newsletter
- weekly mention on all social media platforms in the month leading up to the event

Supporting Sponsor \$5,000

EVENT ASSETS

- brand placement on back of street banner
- brand placement on all physical signage
- listing on performer schedule

DIGITAL ASSETS

- brand placement on website
- free ad in one publication of our weekly newsletter
- weekly mention on all social media platforms in the month leading up to the event

Partner Sponsor \$1,000

EVENT ASSETS

- listing on performer schedule

DIGITAL ASSETS

- brand placement on website
- free ad in one publication of our weekly newsletter
- weekly mention on all social media platforms in the month leading up to the event

Community Sponsor \$500

EVENT ASSETS

- listing on performer schedule

DIGITAL ASSETS

- brand placement on website
- free ad in one publication of our weekly newsletter
- two mentions on all social media platforms in the month leading up to the event

Digital Media Package \$250

Beverly Main Streets has:

- 6,000+ recipients of our weekly newsletter
- 8,000+ followers on Facebook
- 2,000+ followers on Instagram
- 2,000+ followers on Twitter

With our digital media sponsorship package, you will receive a free ad in one publication of our weekly newsletter and two mentions on all social media platforms in the month leading up to Arts Fest.

Make-it-Happen Sponsorships

Do you want to support a specific part of Arts Fest? Become a Make-it-Happen Sponsor and help us make the festival the best it can be! Each Make-it-Happen Sponsor will receive one ad in our weekly newsletter, brand placement on our website, a weekly mention on all social media platforms for one month prior to the event, and a listing on our performer schedule the day of the event! You will also receive brand placement and recognition in the area you choose to support.

Kid's Activity Sponsor \$2,000

Supports games and entertainment in our kid's area.

Performer's Stage Sponsor \$2,000

Supports performer fees as well as setup and breakdown of the Northshore Juneteenth Association stage.

Food Court Sponsor \$1,500

Supports sustainable utensils, napkins, and cups for our food court.

Restroom Sponsor \$1,500

Supports rental fees for our portable restrooms and handwashing stations.